

NATIONAL CITIZENS INQUIRY (NCI) BRAND STANDARDS



LIGHT BACKGROUND

Font:

Montserrat **Extra Bold** & Montserrat **Semi Bold**

Color:

Dark Blue > R39 G38 B98 • HEX: #272762

LightBlue > R25 G104 B173 • HEX: #1968AD



DARK BACKGROUND

Font:

Montserrat **Extra Bold** & Montserrat **Semi Bold**

Color:

Dark Blue > R61 G88 B167 • HEX: #3d58a7

LightBlue > R84 G141 B202 • HEX: #548dca



DARK BACKGROUND (ALTERNATE)

Font:

Montserrat **Extra Bold** & Montserrat **Semi Bold**

Color:

White > R255 G255 B255 • HEX: #ffffff

